



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

American Media & Advocacy Group
815 Slates Lane
Alexandria, VA 22314

Contract # 338612

Schedule Dates	10/24/12-10/29/12	Date Entered	10/24/12
Advertiser	Pol/R Hudson/R/NC US Representative (16382)	Last Modified	10/24/12
Agency	American Media & Advocacy Group (4189)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	3488 CONGRESS (140464)	Headline #	06393382
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MEDIAASSISTANT,AMAG	Package Deal	
Phone/Fax		Commission %	15.00
CPE	225/403/3488	Commission	\$5,336.25
Account Types	National/Political	Net Total	\$30,238.75
Billing Type	Standard	Sales Tax	
Comments	HUDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , RICHARD HUDSON FOR CONGRESS		

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Oct. 2012	25	\$28,075.00
Nov. 2012	7	\$7,500.00
Grand Total:	32	\$35,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	11P-11:35P (EST)						1			1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
2.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	12:05A-12:35A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/24/12
3.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	4P-5P (EST)						1			1	\$825.00	\$825.00	Charlotte (WSOC)	DR. OZ	10/24/12
4.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5P-5:30P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 5	10/24/12
5.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:30P-6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS5.30	10/24/12
6.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	6P-6:30P (EST)						1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12
7.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	6:30A-7A (EST)						1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYE NWS DAYBRK	10/24/12
8.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	7A-8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GD MRN AMR	10/24/12
9.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	11P-11:35P (EST)									1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
10.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11:35P-12:05A (EST)									1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/24/12
11.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	4P-5P (EST)									1	\$825.00	\$825.00	Charlotte (WSOC)	DR. OZ	10/24/12
12.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:30P-6P (EST)									1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS5.30	10/24/12
13.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	6A-6:30A (EST)									1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYE NWS DAYBRK	10/24/12
14.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	6P-6:30P (EST)									1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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Advertiser	Pol/R Hudson/R/NC US Representative (16382)	Last Modified	10/24/12
Agency	American Media & Advocacy Group (4189)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	3488 CONGRESS (140464)	Headline #	06393382
Salesperson	Telecomp/Philadelphia, Philadelphia (1057)	Demo	Normal
Sales Office	Telecomp/Philadelphia	Order Type	Package Deal
Buyer Name	MEDIAASSISTANT,AMAG	Commission %	15.00
Phone/Fax	/	Commission	\$5,336.25
CPE	225/403/3488	Net Total	\$30,238.75
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	HUDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RICHARD HUDSON FOR CONGRESS		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	25	\$28,075.00
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Grand Total:	32	\$35,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)	1								1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GD MRN AMR	10/24/12
16.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWIT MDDY SA	10/24/12
17.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	8P- 11:30P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)	SAT NT FTB	10/24/12
18.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	11P- 11:35P (EST)								1	1	\$950.00	\$950.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
19.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWIT MDDY SU	10/24/12
20.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	6P- 6:30P (EST)								1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYE NWS SUN 6	10/24/12
21.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	11P- 11:35P (EST)					1				1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
22.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	11:35P- 12:05A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/24/12
23.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWSS 30	10/24/12
24.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12
25.0	Revised Line / Spot	10/25/12-10/25/12	4	:30	6:30A- 7A (EST)					1							Charlotte (WSOC)	EYE NWS DAYBRK	10/24/12
25.1	Normal Line / Spot	10/25/12-10/25/12	4	:30	6A- 6:30A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYE NWS DAYBRK	10/24/12
26.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	7A- 8A (EST)					1				1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GD MRN AMR	10/24/12
27.0	Normal Line / Spot	10/24/12-10/24/12	5	:30	11P- 11:35P (EST)					1				1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12

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28.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	11:35P-12:05A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-MITTELNE	10/24/12
29.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5:30P-6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWSS.30	10/24/12
30.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	6P-6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12
31.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	6:30A-7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYE NWS DAYBRK	10/24/12
32.0	Normal Line / Spot	10/25/12-10/25/12	3	:30	7P-7:30P (EST)					1				1	\$1,600.00	\$1,600.00	Charlotte (WSOC)	INSIDE EDITION	10/24/12

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OCT23/12 16.54
*** WSOC-TV ***

59

REP HEADLINE# 6393382
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT23/12 16.54
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30	5	\$825.00	10/26	10/26	1		FRI	1
4			500P-530P PROGRAM : EYEWIT NWS 5 RA35+ : 3.0 CON COM1: EYEWIT NWS 5	30	4	\$1,200.00	10/26	10/26	1		FRI	1
5			530P-600P PROGRAM : EYEWIT NWS5.30 RA35+ : 3.5 CON COM1: EYEWIT NWS5.30	30	4	\$1,300.00	10/26	10/26	1		FRI	1
6			600P-630P PROGRAM : EYEWIT NWS 6 RA35+ : 4.5 CON COM1: EYEWIT NWS 6	30	4	\$1,500.00	10/26	10/26	1		FRI	1
7			630A-700A PROGRAM : EYE NWS DAYBRK RA35+ : 5.3 CON COM1: EYE NWS DAYBRK	30	4	\$1,175.00	10/26	10/26	1		FRI	1
8			700A-800A PROGRAM : GD MRN AMR RA35+ : 5.0 CON COM1: GD MRN AMR	30	4	\$1,075.00	10/26	10/26	1		FRI	1
9			730P-800P PROGRAM : ENT TONIGHT 30 RA35+ : 4.7 CON COM1: ENT TONIGHT 30	30	5	\$850.00	10/26	10/26	0		FRI	0
10			800P-900P PROGRAM : SHARK TANK RA35+ : 4.2 CON COM1: SHARK TANK	30	5	\$2,000.00	10/26	10/26	0		FRI	0

OCT23/12 16.54
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1100P-1135P	30		\$925.00	10/29	10/29	1		MON	1
PROGRAM : EYEWIT NWS 11 RA35+ : 4.3 CON COM1 : EYEWIT NWS 11												
12			1135P-1205A	30		\$700.00	10/29	10/29	1		MON	1
PROGRAM : ABC-NITELINE RA35+ : 2.8 CON COM1 : ABC-NITELINE												
13			400P-500P	30		\$825.00	10/29	10/29	1		MON	1
PROGRAM : DR. OZ RA35+ : 2.6 CON COM1 : DR. OZ												
14			530P-600P	30		\$1,300.00	10/29	10/29	1		MON	1
PROGRAM : EYEWIT NWS5.30 RA35+ : 3.5 CON COM1 : EYEWIT NWS5.30												
15			600A-630A	30		\$1,175.00	10/29	10/29	1		MON	1
PROGRAM : EYE NWS DAYBRK RA35+ : 4.2 CON COM1 : EYE NWS DAYBRK												
16			600P-630P	30		\$1,500.00	10/29	10/29	1		MON	1
PROGRAM : EYEWIT NWS 6 RA35+ : 4.5 CON COM1 : EYEWIT NWS 6												
17			630A-700A	30		\$1,175.00	10/29	10/29	0		MON	0
PROGRAM : EYE NWS DAYBRK RA35+ : 5.3 CON COM1 : EYE NWS DAYBRK												
18			700P-730P	30		\$850.00	10/29	10/29	0		MON	0
PROGRAM : INSIDE EDITION RA35+ : 5.8 CON COM1 : INSIDE EDITION												

OCT23/12 16.54
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			700A-800A	30		\$1,075.00	10/29	10/29	1		MON	1
PROGRAM : GD MRN AMR RA35+ : 5.0 CON COM1 : GD MRN AMR												
20			1200N-1230P	30		\$275.00	10/27	10/27	1		SAT	1
PROGRAM : EYEWIT MDDY SA RA35+ : 2.9 CON COM1 : EYEWIT MDDY SA												
21			700A-800A	30		\$325.00	10/27	10/27	0		SAT	0
PROGRAM : EYE NW SA MRN2 RA35+ : 3.1 CON COM1 : EYE NW SA MRN2												
22			800P-1130P	30		\$2,500.00	10/27	10/27	1		SAT	1
PROGRAM : SAT NT FTB RA35+ : 4.2 CON COM1 : SAT NT FTB												
23			1100P-1135P	30		\$950.00	10/28	10/28	1		SUN	1
PROGRAM : EYEWIT NWS 11 RA35+ : 4.1 CON COM1 : EYEWIT NWS 11												
24			1135P-1205A	30		\$390.00	10/28	10/28	0		SUN	0
PROGRAM : HOT TOPICS RA35+ : 2.4 CON COM1 : HOT TOPICS												
25			1200N-1230P	30		\$275.00	10/28	10/28	1		SUN	1
PROGRAM : EYEWIT MDDY SU RA35+ : 2.6 CON COM1 : EYEWIT MDDY SU												
26			600P-630P	30		\$1,500.00	10/28	10/28	1		SUN	1
PROGRAM : EYE NWS SUN 6 RA35+ : 5.9 CON COM1 : EYE NWS SUN 6												

OCT23/12 16.54

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			1100P-1135P	30		\$925.00	10/25	10/25	1		THU	1
PROGRAM : EYEWIT NWS 11 RA35+ : 4.3 CON COM1: EYEWIT NWS 11												
28			1135P-1205A	30		\$700.00	10/25	10/25	1		THU	1
PROGRAM : ABC-NITELINE RA35+ : 2.8 CON COM1: ABC-NITELINE												
29			530P-600P	30		\$1,300.00	10/25	10/25	1		THU	1
PROGRAM : EYEWIT NWS5.30 RA35+ : 3.5 CON COM1: EYEWIT NWS5.30												
30			600P-630P	30		\$1,500.00	10/25	10/25	1		THU	1
PROGRAM : EYEWIT NWS 6 RA35+ : 4.5 CON COM1: EYEWIT NWS 6												
31			630A-700A	30		\$1,175.00	10/25	10/25	1		THU	1
PROGRAM : EYE NWS DAYBRK RA35+ : 5.3 CON COM1: EYE NWS DAYBRK												
32			700P-730P	30		\$1,600.00	10/25	10/25	0		THU	0
PROGRAM : INSIDE EDITION RA35+ : 5.8 CON COM1: INSIDE EDITION												
33			700A-800A	30		\$1,075.00	10/25	10/25	1		THU	1
PROGRAM : GD MRN AMR RA35+ : 5.0 CON COM1: GD MRN AMR												
34			1100P-1135P	30		\$925.00	10/24	10/24	1		WED	1
PROGRAM : EYEWIT NWS 11 RA35+ : 4.3 CON COM1: EYEWIT NWS 11												

REP HEADLINE# 6393382
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT23/12 16.54
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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35			1135P-1205A	30		\$700.00	10/24	10/24	1		WED	1
PROGRAM : ABC-NITELINE												
RA35+ : 2.8												
CON COM1 : ABC-NITELINE												

36			530P-600P	30		\$1,300.00	10/24	10/24	1		WED	1
PROGRAM : EYEWIT NWS5.30												
RA35+ : 3.5												
CON COM1 : EYEWIT NWS5.30												

37			600P-630P	30		\$1,500.00	10/24	10/24	1		WED	1
PROGRAM : EYEWIT NWS 6												
RA35+ : 4.5												
CON COM1 : EYEWIT NWS 6												

38			630P-700A 6-6 ³⁰ A	30		\$1,175.00	10/24	10/24	1		WED	1
PROGRAM : EYE NWS DAYBRK												
RA35+ : 5.3												
CON COM1 : EYE NWS DAYBRK												

39			700P-730P	30		\$1,600.00	10/24	10/24	1		WED	1
PROGRAM : INSIDE EDITION												
RA35+ : 5.8												
CON COM1 : INSIDE EDITION												

40			700A-800A	30		\$1,075.00	10/24	10/24	0		WED	0
PROGRAM : GD MRN AMR												
RA35+ : 5.0												
CON COM1 : GD MRN AMR												

OCT/12 28075.00 NOV/12 \$7,500.00 CONTRACT TOTAL 35575.00
TOTAL SPOTS 32

MARKET TOTALS \$88,937 WSOC 40% WBTW 28% WCNC 22% WCCB 10% WJZY 0% WMYT 0% WAXN 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*